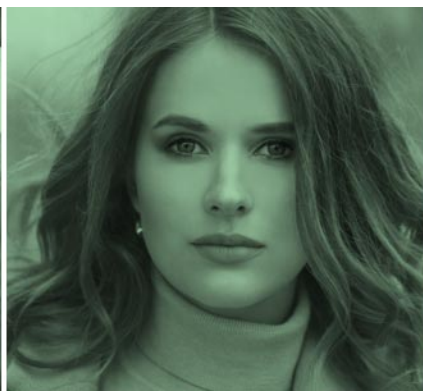


New Products, Fall 2021

Dennis Abbeduto, Personal Care Business Manager



Back to School, Back to Handwashing!

- Handwashing with soap could protect about 1 out of every 3 young children who get sick with diarrhea [2](#), [3](#) and almost 1 out of 5 young children with respiratory infections like pneumonia [3](#), [5](#).
- Although people around the world clean their hands with water, very few use soap to wash their hands. Washing hands with soap removes germs much more effectively [9](#).
- Handwashing education and access to soap in schools can help improve attendance [10](#), [11](#), [12](#).
- Good handwashing early in life may help improve child development in some settings [13](#).

<https://www.cdc.gov/handwashing/why-handwashing.html>



Topics Covered Today

- Cola®Det COCO** *High active, high biobased concentrate*
- Colonial S18PF** *Palm-free conditioning active*
- Cola®Quat Q80** *Multifunctional silicone quat*
- Cola®Mate BD-RM** *Low irritation sulfosuccinate with new preservative package*
- Cola®Moist BE 200 MB** *Improved with new data, new preservative, RSPO*
- RSPO Updates**
- Cola®Teric CAHS update**
- Suga®Citrate L1C data highlight**
- ColaLipid Sustainability Improvements**

Cola[®]Det COCO

High active, high biobased concentrate

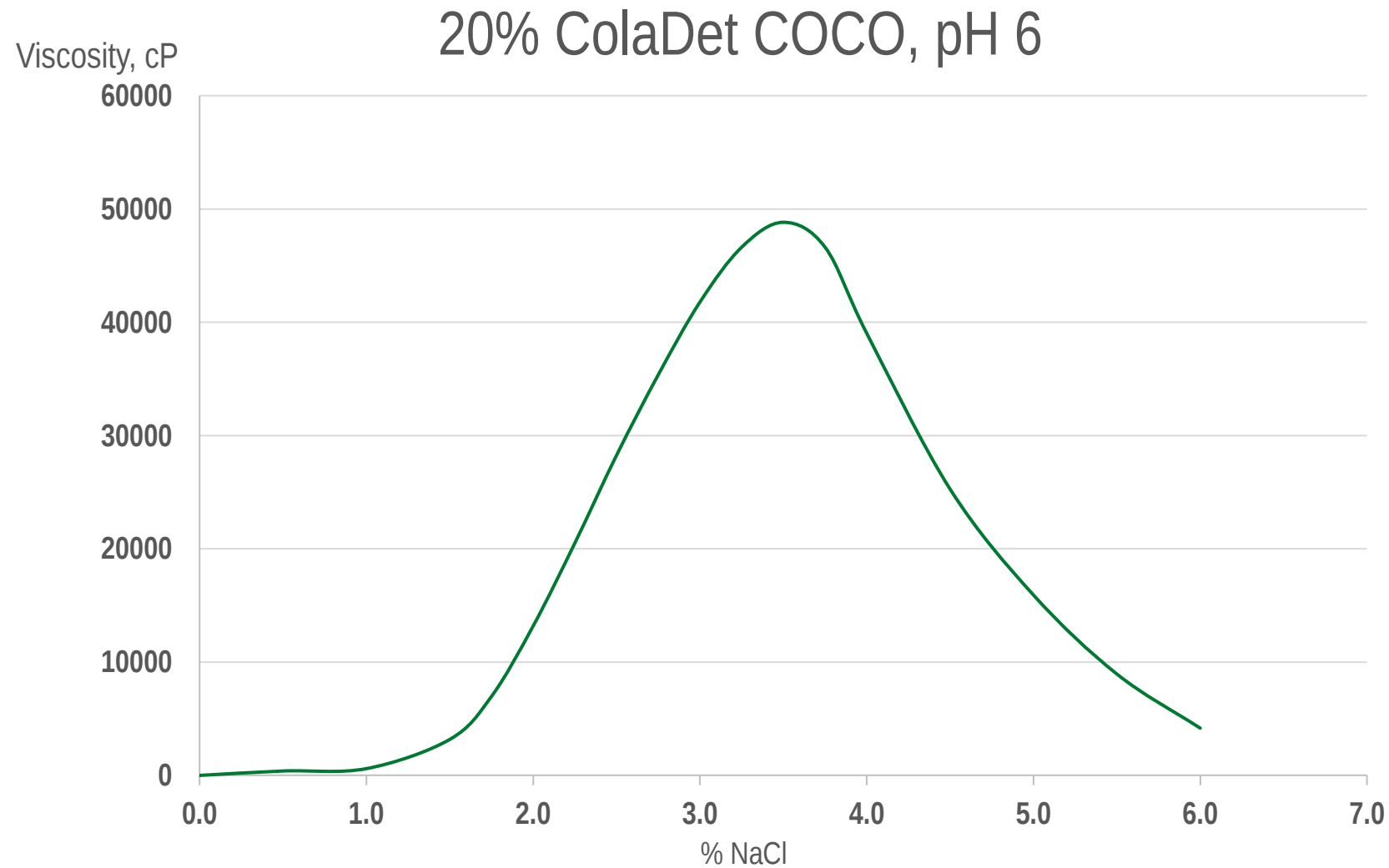


Cola[®]Det COCO

High Active, High Biobased Concentrate

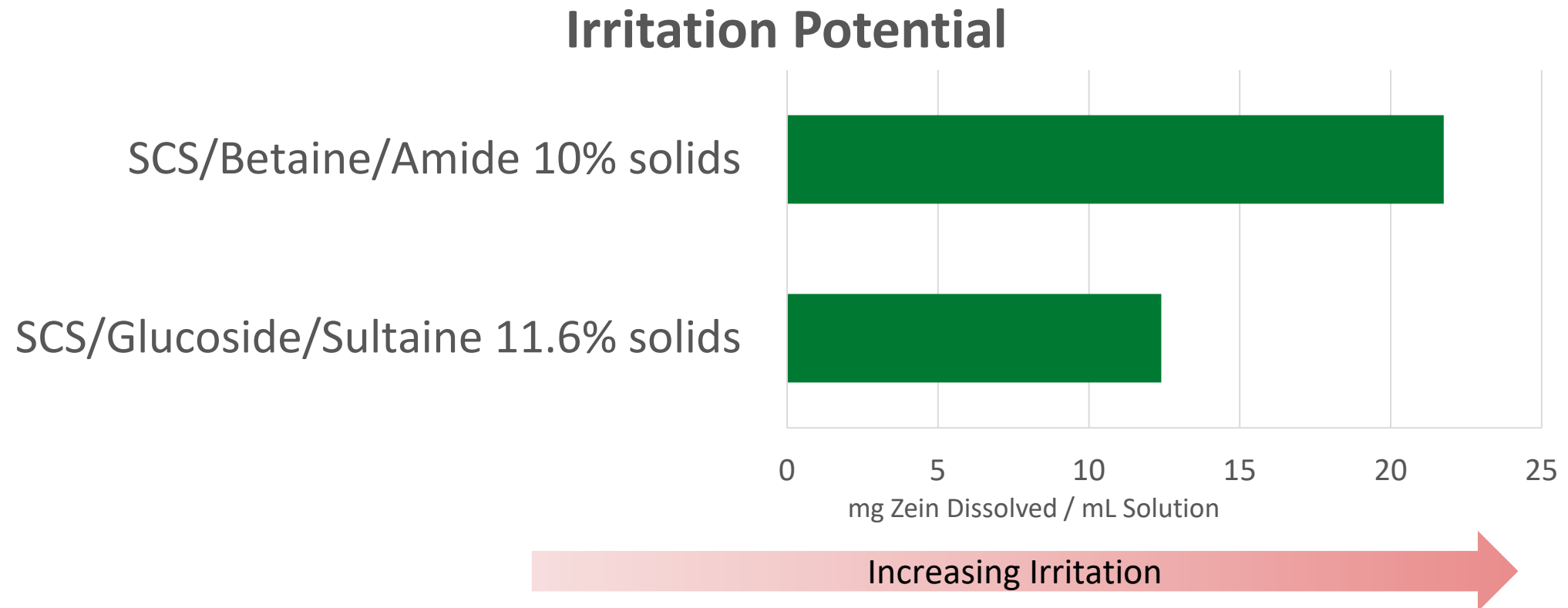
INCI Name	Sodium Coco-Sulfate, Coco-Glucoside, Cocamidopropyl Hydroxysultaine
Global Clearances	Globally approved, REACH registered
Physical Form	Lamellar phase liquid at 25C
Key Features	60+% solids surfactant concentrate High biobased content (nearly 100%!) Low use rate for optimal cost performance High foam volume with luxurious creamy feel Optimized for lower irritation than traditional sulfate-based systems Disperses easily in water for cold processing
Suggested Applications	All types of gel cleansers Pump foaming applications Aerosol foams
Certifications	ISO 16128 (0.97), 97% USDA certified biobased content, RSPO MB available upon request

Viscosity Performance



Reduced Irritation

- ColaDet COCO has lower irritation potential than a more traditionally formulated SCS-based system, even at higher solids.



Creamy Coco Hand Wash

4039

INCI Name	Trade Name	%	Function
Water	Water	qs to 100.00	Carrier
Sodium Coco-Sulfate, Cocamidopropyl Hydroxysultaine, Coco-Glucoside	Cola®Det COCO	15.00	High foam, natural surfactant blend
Sodium Laurylglucosides Hydroxypropylsulfonate	Suga®Nate 160NC	7.25	Non-irritating anionic, improves mildness
Sodium Benzoate and Potassium Sorbate	Euxyl® K712 ¹	1.00	Preservative
Fragrance	WS Calming Fragrance ²	0.20	Fragrance
Citric Acid	Citric Acid, 50%	0.35	pH adjuster
Sodium Chloride	Sodium Chloride	1.30	Viscosity build

¹Schülke and Mayr, ²Orchidia Fragrances

TYPICAL PROPERTIES Appearance: **Clear, Viscous Liquid**
 pH: **5.0 – 5.5**
 Viscosity: **5,000 – 7,000 cP**

2-in-1 Shampoo

1058

INCI Name	Trade Name	%	Function
Water	Water	qs to 100.00	Carrier
Polyquaternium-10	UCARE™ Polymer JR-30M ¹	0.30	Conditioning aid
Sodium Coco-Sulfate, Cocamidopropyl Hydroxysultaine, Coco-Glucoside	Cola®Det COCO	20.00	High foam, natural surfactant blend
Linoleamidopropyl PG-Dimonium Chloride Phosphate	Cola®Lipid SAFL	2.00	Increases deposition of PQ-10
Sodium Benzoate and Potassium Sorbate	Euxyl® K712 ²	1.00	Preservative
Fragrance	Oud Fragrance ³	0.20	Fragrance
Citric Acid	Citric Acid, 50%	qs to pH	pH adjuster
Sodium Chloride	Sodium Chloride	0.50	Viscosity build

¹Dow, ²Schülke and Mayr, ³Orchidia

TYPICAL PROPERTIES Appearance: **Clear, Viscous Liquid**
 pH: 5.0 – 5.5
 Viscosity: **5,000 – 10,000 cP**

Colonial S18PF

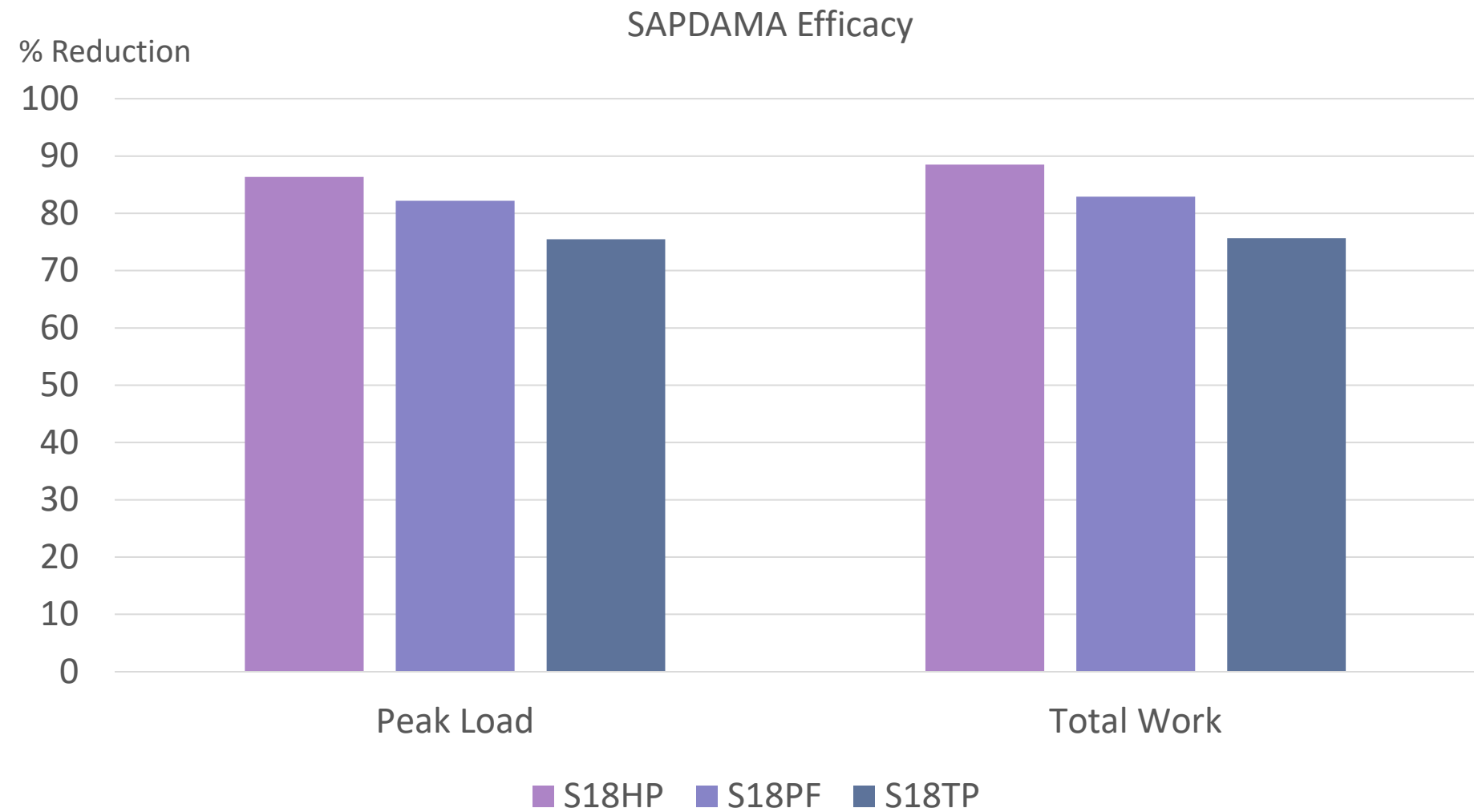
Palm-free conditioning active



Colonial S18PF

Biodegradeable Palm-Free Conditioning Active	
INCI Name	Stearamidopropyl Dimethylamine
Global Clearances	Globally approved (REACH under evaluation)
Physical Form	Yellow waxy flake, anhydrous, solvent-free
Key Features	Primary ingredient for all types of opaque conditioners Creates “Quat-free” amine salts when neutralized with organic acids • α-Hydroxy acids/β-Hydroxy acids • Amino acids • Fatty acids Biodegradable Does not build up on hair or scalp Excellent wet and dry comb force reductions
Suggested Applications	Opaque conditioners of all types, including bars Hair masks Co-wash/pre-poo/no-poo products
Certifications	ISO 16128 (0.72)

Colonial S18XX Combing



Palm-Free Conditioner Bar

1053

INCI Name	Trade Name	%	Function
Brassica Alcohol	SustOleo™ BA ¹	36.00	Bar solidifier
Theobroma Cacao (Cocoa) Seed Butter	Biochemica® Cocoa Butter Deodorized ²	22.70	Payout modifier, nourishing
Vitis Vinifera (Grape) Seed Oil	Grapeseed Oil	20.00	Payout modifier, nourishing
Stearamidopropyl Dimethylamine	Colonial S18PF	16.00	Conditioning
Lactic Acid	PURAC® FCC 88 ³	4.80	Neutralizing agent
Fragrance	Fragrance	0.50	Fragrance
Dye	Dye	qs	Color

¹Inolex, ²Hallstar, ³Corbion

TYPICAL PROPERTIES

Appearance: Solid, opaque bar
 pH (10%): 4.0 – 5.0

Cola[®]Quat Q80

Multifunctional silicone quat



ColaQuat Q80

Silicone Quat	
INCI Name	Quaternium 80, Propylene Glycol
Global Clearances	Globally approved, including REACH
Physical Form	Clear Liquid, water soluble, 50% active in PG
Key Features	Substantive silicone Multiple benefits in hair care formulations • Smoothness • Shine • Antistatic • Heat protection Excellent wet and dry comb force reductions Low buildup, does not weigh down hair Additional skin softening benefits
Suggested Applications	2 in 1 shampoos Shine and conditioning sprays Conditioners

Smooth & Shine Conditioner (Palm-Free)

1061

INCI Name	Trade Name	%	Function
Water	Water	qs to 100.00	Carrier
Lactic Acid	PURAC® FCC 88 ¹	0.60	Neutralizing agent
Quaternium-80 and Propylene Glycol	Cola® Quat Q80	1.50	Shine, lubricity
Vitis Vinifera (Grape) Seed Oil	Grapeseed Oil	6.00	Nourishing
Cocos Nucifera (Coconut) Oil	Coconut Oil	2.00	Nourishing
Stearamidopropyl Dimethylamine	Colonial S18PF	2.00	Conditioning
Brassica Alcohol	SustOleo™ BA ²	5.50	Viscosity
Sodium Benzoate and Potassium Sorbate	Euxyl® K 712 ³	1.00	Preservative
Fragrance	Oatmilk and Sage Fragrance ⁴	0.20	Fragrance

¹Corbion, ²Inolex, ³Schülke & Mayr, ⁴Orchidia Fragrances

TYPICAL PROPERTIES Appearance: **Opaque**
 pH: **4.5 – 5.0**
 Viscosity: **30,000 – 40,000 cP**

Cola[®]Mate BD-RM

*Low irritation sulfosuccinate
with new preservative package*



Cola[®]Mate BD-RM

Palm-free, Mild Foam and Viscosity Booster

INCI Name	Disodium Ricinoleamido MEA- Sulfosuccinate
Global Clearances	Globally compliant, not REACH registered
Physical Form	Clear Liquid, 40% solids
Key Features	Reduces irritation of traditional surfactants Improves foam volume and feel in sulfate-free systems Improves viscosity performance in a wide variety of cleansers Completely palm-free , from natural castor oil Free from objectionable preservatives
Suggested Applications	Baby washes Sensitive skin cleansing Facial cleansers Frequent use cleansers Anti-dandruff shampoos
Certifications	ISO 16128 (0.64)

Cola[®]Moist BE 200 MB

Powerful, highly substantive humectant

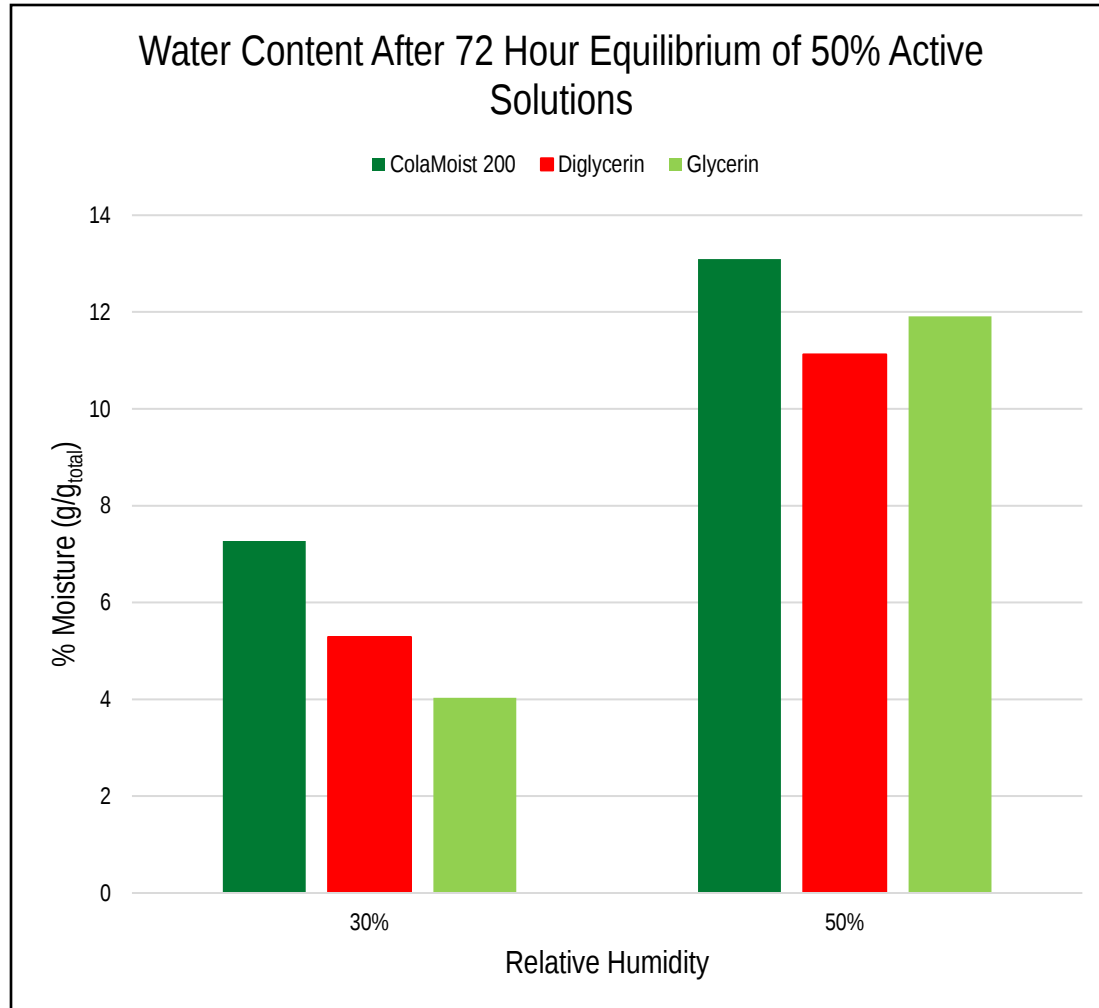


Cola®Moist BE 200 MB

Powerful, Highly Substantive Humectant

INCI Name	Hydroxypropyl Bis-Hydroxyethyltrimonium Chloride
Global Clearances	TSCA, NDSL, REACH, AICIS
Physical Form	Clear Liquid
Key Features	Substantive humectant moisturizer Non-occlusive , non-tacky Broad pH, temperature stability Low irritation potential Non-sensitizer Works in rinse-off applications
Suggested Applications	Facial cleansers Daily wear or intensive care moisturizers Baby care products Sunscreens
Certifications	RSPO Mass Balance

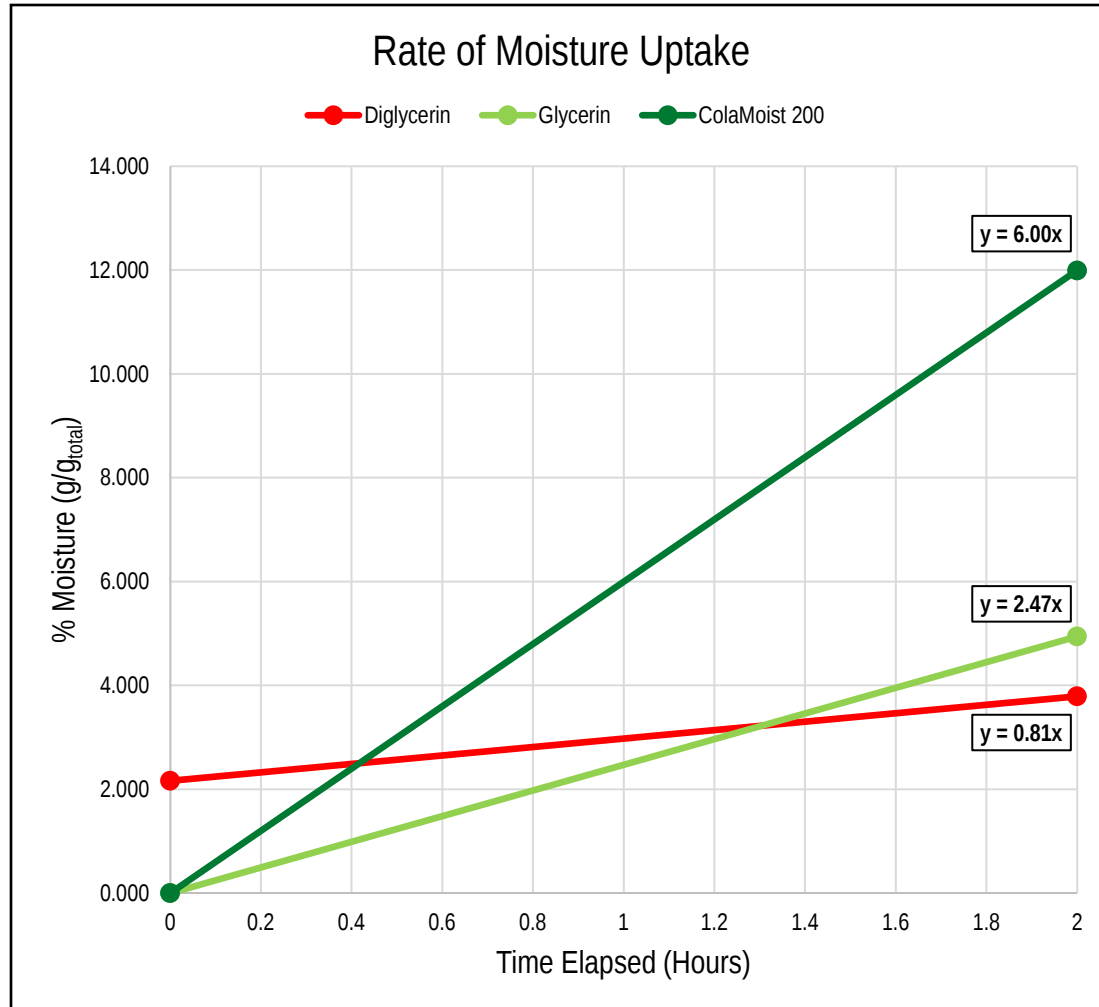
New Equilibrium Moisture Content Data



• Method

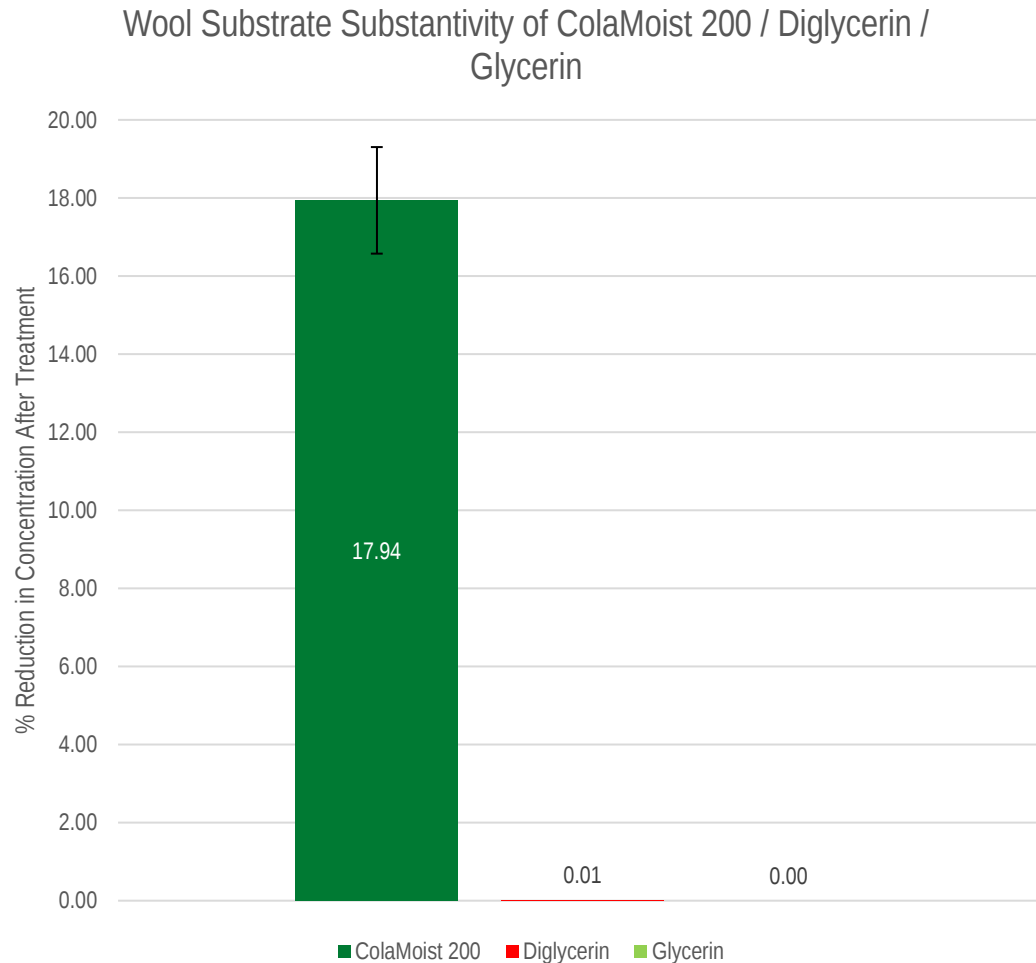
- Prepare solutions (~50% Active $\pm$ 5%), 3 grams of each is weighed in a weigh boat and placed inside a humidity chamber.
 - Water content determined by Karl Fischer
- The solutions are weighed periodically to determine the trend of moisture loss and allowed to fully equilibrate (~72 hours for these solutions)
- This graph demonstrates the effectiveness of the humectant molecules at two relative humidity levels.

Faster Adsorption



- This graph shows the rate at which the products will uptake moisture over a two-hour period.
- The samples are equilibrated and weighed at 10% relative humidity. Next, the chamber is adjusted to 50% relative humidity. The samples are then weighed after two hours at this higher relative humidity level.
- ColaMoist more than doubles the rate of glycerin and has a rate in excess of six times that of diglycerin.

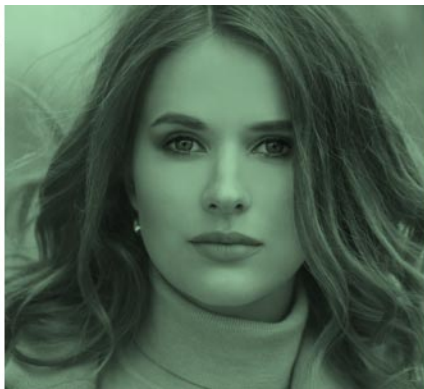
Substantivity



• Method

- Substantivity to a wool substrate of each product is seen here.
- Wool swatches are soaked in each product solution, rinsed, and the rinse water added back to the product solution.
- The solutions are then analyzed by HPLC to determine if there is a reduction in concentration compared to solutions not treated with wool swatches.
- Experiment is run in triplicate.

RSPO Update



RSPO Updates

- 2021 IS the year of RSPO!
- Already commercial:
 - ColaMate DSLS MB
 - ColaMate LA-40 MB
 - ColaMate LA-100 MB
 - ColaFax CPE MB
 - ColaFax CPE-K MB
 - Colonial Monolaurin MB
- Available soon:
 - Poly SugaMulse
 - Poly SugaQuats
 - SugaNates
 - And MORE!



9-2222-17-100-00

ColaTeric CAHS Update



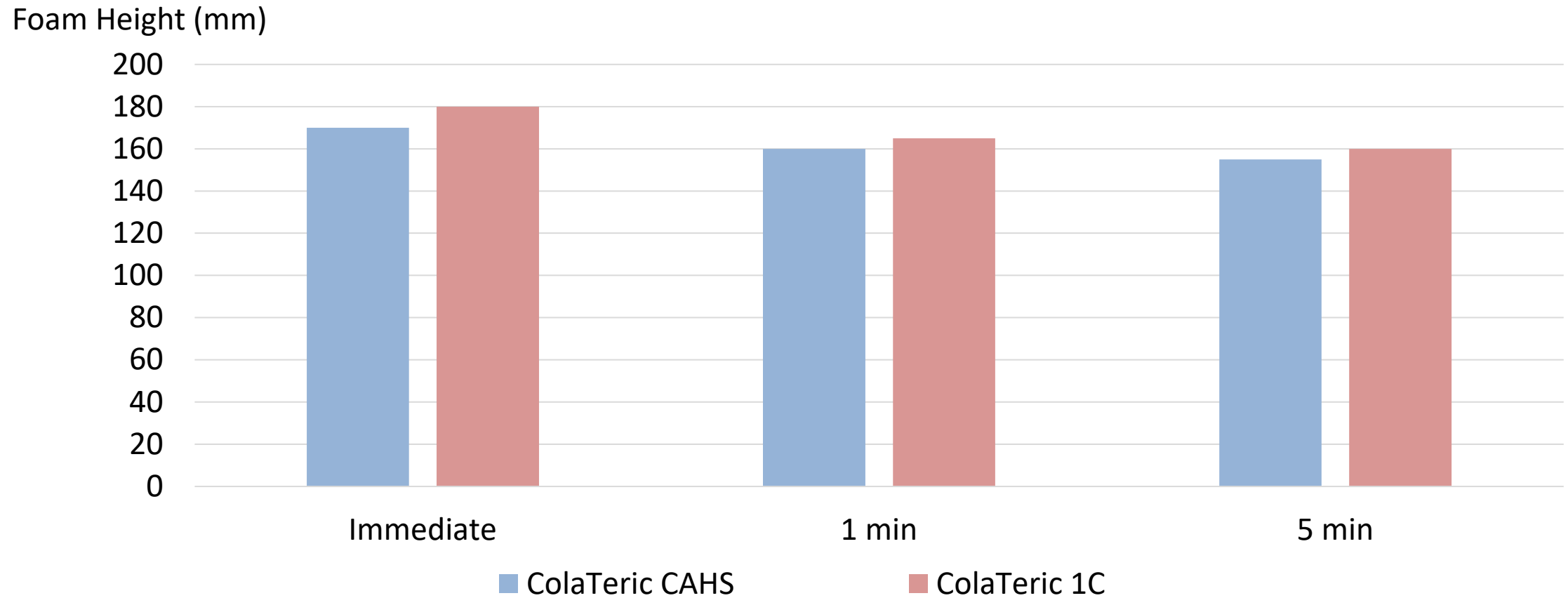
Cola[®]Teric CAHS

- *INCI:* **Sodium Cocoamphohydroxypropylsulfonate**
- *CAS:* 68604-73-9
- *Listings:* US (TSCA); Canada (DSL); New Zealand (NZIoC); Philippines (PICCS);
 Taiwan (TCSI); Australia (AIIIC)

- Amphoacetate replacement with:
 - More biorenewable feedstocks (contains **81% USDA certified biobased content**)
 - Improved hard water compatibility
 - Higher purity
 - Excellent mildness
 - Draize Equivalent @ 4% solids = 6.1 **Minimally Irritating**

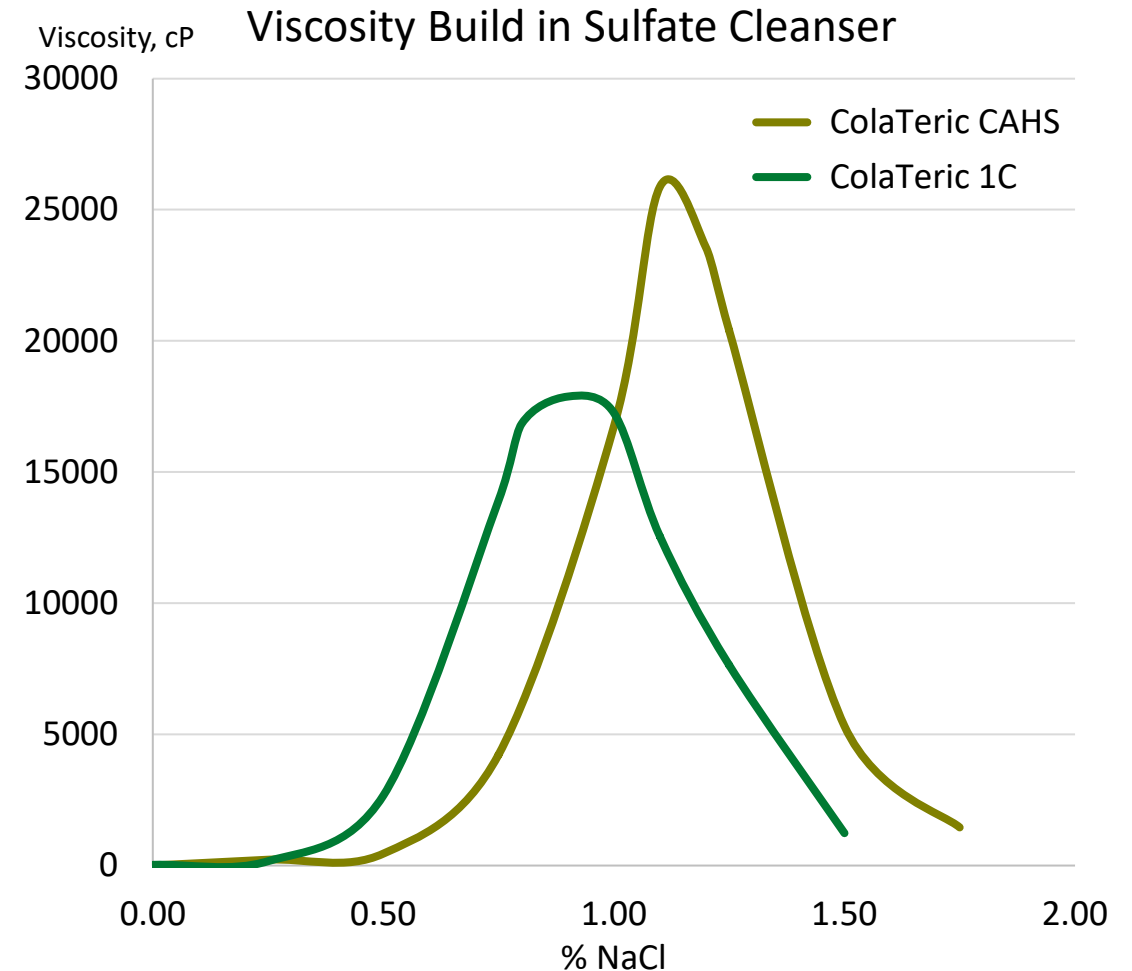
Foam Performance

Ross Miles Foam



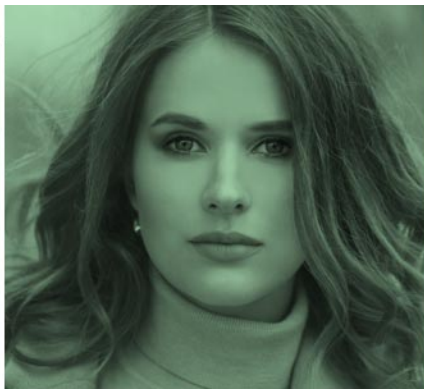
Viscosity Performance

Ingredient	ColaTeric CAHS	Sodium Cocoamphoacetate
Water	74.63	74.46
Colonial SLS	10.00	10.00
Colonial SLES-2	10.00	10.00
ColaTeric CAHS	3.87	-
Sodium Cocoamphoacetate	-	4.04
ColaLiquid DC	1.50	1.50
Citric Acid 50%	qs to pH 6	qs to pH 6

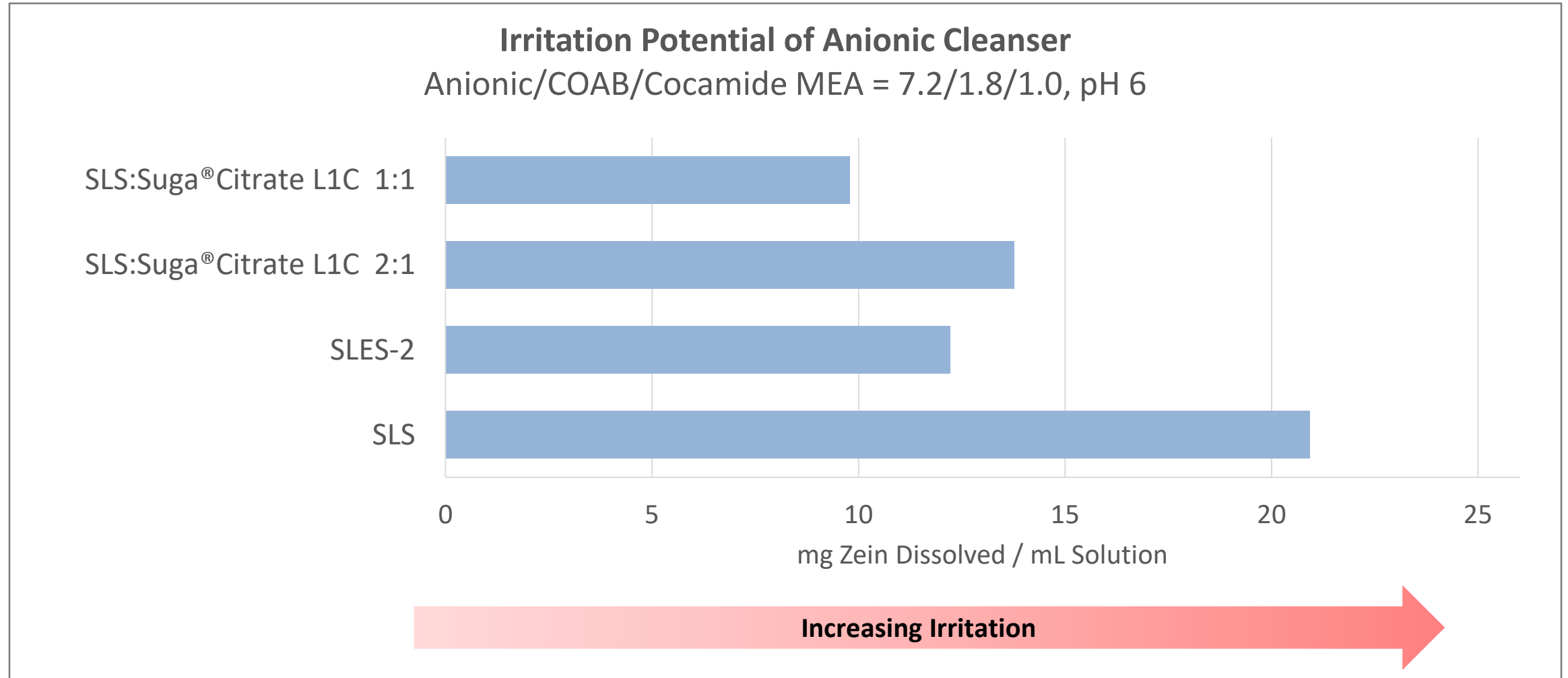


SugaCitate L1C

Data highlight



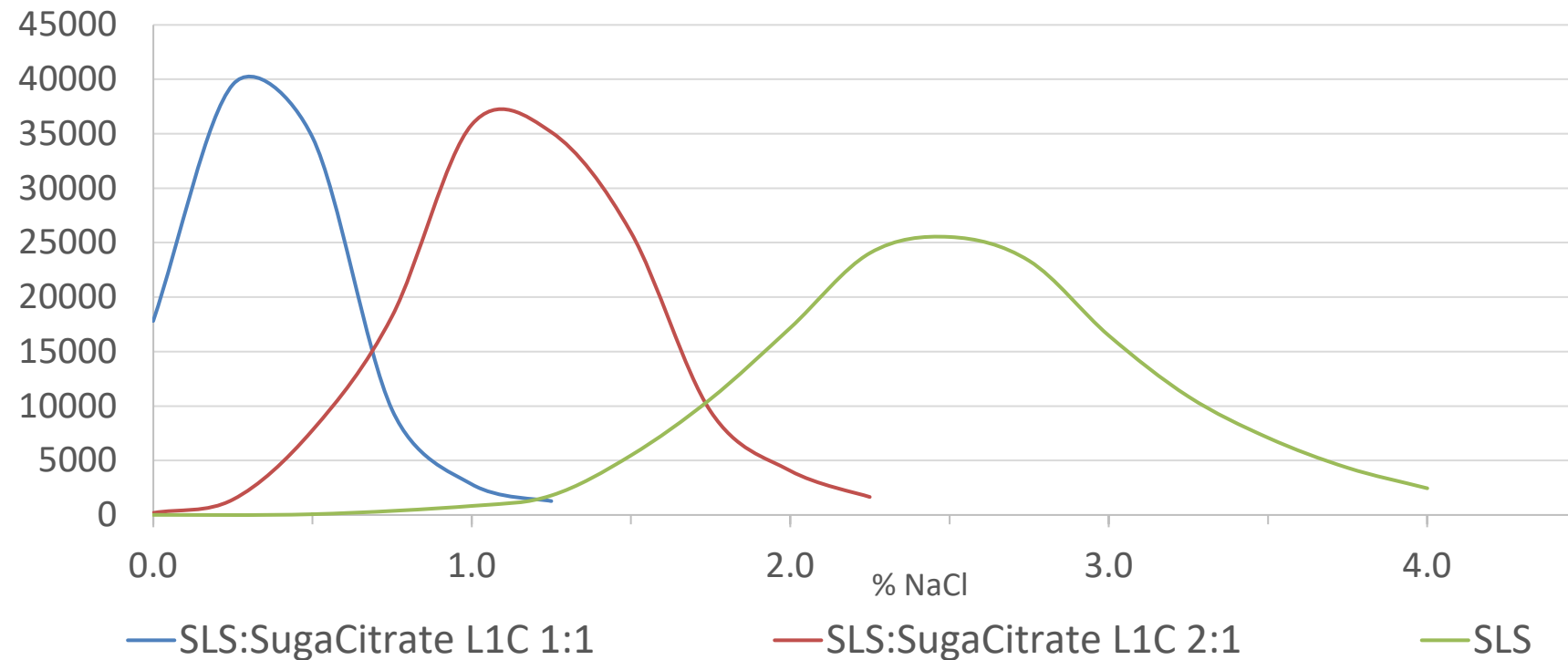
Go Dioxane-Free The EASY Way!



Lower Irritation, Improved Viscosity Response

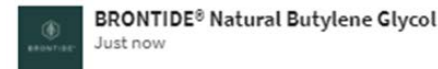
Viscosity Build in Anionic Cleanser

Viscosity, cP Anionic/COAB/Cocamide MEA = 7.2/1.8/1.0, pH 6



Improved Sustainability of ColaLipids

- ColaLipid SAFL
 - Now 92% USDA certified biobased content
- ColaLipid GS
 - Now 91% USDA certified biobased content



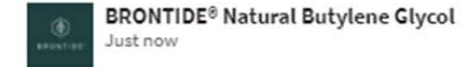
From Nature, For Nature. We create Brontide® butylene glycol with planet-friendly renewable resources like wheat and corn instead of petroleum because renewable resources are our best chance for a more sustainable future.

To build a better tomorrow, we work together with other companies such as @ColonialChemical, a pioneer of developing practical, useful products from sustainably sourced ingredients like Brontide® natural butylene glycol that has 50% less GHG emissions when compared to its petroleum-based counterpart.

We're proud our sustainable ingredient is being used in formulations by Colonial Chemical to provide customers better, planet-friendly solutions.



Like Comment Share



An award-winning match! We're proud to work with @ColonialChemical, fellow winner of the EPA Green Chemistry Challenge Award which honors groundbreaking scientific solutions to real-world environmental problems.

Colonial Chemical shares our commitment to the environment and more sustainable processes by making products based on environmentally benign chemical technologies. We're pleased our Brontide® natural butylene glycol helps Colonial Chemical provide more sustainable choices for their customers.



Winners of the EPA
Green Chemistry Challenge Award



Like Comment Share

Thank you!

Dennis Abbeduto: dennis@colonialchem.com

Product TDS/SDS/Formulations: <https://www.colonialchem.com>

Formula Girls Podcast: <https://apple.co/3dUq5fh>

